SimulTrain[®]+

Strategic Management Simulation

www.simultrain.swiss/plus

Teams of four trainees compete in leading a five-year project portfolio: choosing projects, prioritizing them, reacting to risks and opportunities, and making decisions in a dynamic serious game. Exchanging with a professional trainer and learning-by-doing reinforce the acquired skills.



Prerequisites

- Basic knowledge of project management;
- Basic knowledge of project financial indicators: NPV, payback, and cash balance.

Taking part in the educational game enables the trainees to acquire technical and leadership experience:

- Knowledge of the key challenges of managing a portfolio of projects;
- Understanding the scarcity/bottleneck of portfolio finances, resources, and time;
- Ability to balance/prioritize strategic value, NPV, cash balance, payback, and others;
- Ability to implement changes, and to react to risks and opportunities;
- Ability to use the soft skills to lead teams/an organization successfully;
- Ability to make decisions in a group, including in stressful situations.

		Benefit Points	Workload	Net Present Value	Teams	
٢	3. Commission Hardware	7	22	3200		
٢	4. Upgrade Storage Capacity	5	6	1600	()	
	7. Social Media Platform	6	8	4500	(A) (D)	
۲	1. Software Development / ECOM	9	24	7800	0 0 2	
۲	2. Migrate Existing Services	8	10	200	à à Q	
۲	8. Support Module Development	5	8	3600	()	
٢	9. Services Branding	6	22	6000	6 6 6	
۲	11. SME Services Acquisition	8	18	7600		
٢	12. Multi-language Core Interface	5	6	2000	(Å	
۲	13. Mobile Applications	6	20	7200		
0	20. Al Services Enhancement	3	26	7200	0	
0	5. Implement Disaster Recovery	8	20	2600		
0	6. Security & Certification	7	26	7000		
0	10. Platform Virtualization	7	24	1200		
0	14. Develop On-Go Reporting	4	6	1800		
0	15. Virtual Team Training Materials	3	6	1600		
0	16. Marketing Campaign	7	10	3200		
0	17. International Market Expansion	6	12	5700		
0	18. Customer Involvement Program	6	10	4000		
0	19. Industry News Service	4	6	2000		



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SimulTrain[®]+ Strategic Management Simulation



SimulTrain[®]+ extends the best-in-class project management simulation SimulTrain[®]. The audience of the new serious game includes portfolio and program managers, project managers, top management, business developers, analysts, students of business schools, and people who want to extend their experience after using SimulTrain[®].

		Strategic	Value				
Strategic Objectives:	Market Share Expansion	Profi	tability	Customer Reten		echnology adiness	
Target	25		15	20		20	
Completed	37	20		24 20		20	
In Process	0		0	0		0	
		10	0% Completed				
		Actual	Expecte	ed at completion	Por	tfolio (5 years)	
Projects		15	15				
Strategic Value		101	101		80		
Cash Balance, x1000		24700	24700		200	00	
Net Present Value, x1	000	60100	60100		500	00	
Credit, x1000		-12100	-12100		-100	000	
Payback Period, mont	ths		34		36		
Aggregate Performance	ce Index		118.5%		100	%	
Capacity, man-years	Core	e Business	Informa	tion Technology	Sales and	Marketing	
Available		130		130	80		
Completed		70		75	58		
In Process		0		0	0		
Net Present Value v C	Cost					\odot \bigcirc	
Net Present Value, x1000							
10000							
9000							
8000				("		13	
7000							
6000			(17)	°	6		
5000							
4000		7	\sim	(5	3	
3000			16				
2000	14 4 12	(19)		10			
1000							
0 0 500	1000	1500 2000	0 2500	3000	3500 4000	4500 5000	

Give it a try at: simultrain.swiss/plus



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